

# EBV Elektronik Expands Distribution Agreement with Cypress Semiconductor

**Munich/Poing, EBV Elektronik, an Avnet company (NYSE: AVT) and the leading specialist in EMEA semiconductor distribution, today announced the extension of the franchise with Cypress Semiconductor, a global leader in microcontrollers and specialised memories for embedded systems. The new agreement is effective immediately.**

The extended agreement gives EBV Elektronik and its customers access to the entire portfolio of Cypress products including the Programmable Systems Division range of products featuring Cypress' PSoC families of devices. PSoC is the world's only programmable embedded system-on-chip integrating high-performance analog, PLD-based programmable logic, memory and a microcontroller on a single chip. It is a very flexible microcontroller with re-configurable analog and digital functionality allowing customers very easily to integrate a large amount of analog and digital functionality into the PSoC device saving on both BOM costs and time to market. Overall PSoC comprises 4 families of devices, (PSoC1, PSoC3, PSoC4, & PSoC5LP) and over 450 individual devices.



"Cypress is traditionally strong in a variety of segments including automotive, consumer, medical and industrial applications as well as aerospace and telecommunications," comments Karim Khebere, Vice President Technical Development at EBV Elektronik. "This matches perfectly with EBV's strength providing excellent service, technical support and expertise to our customers in these areas. With the extended agreement we will be able to provide an expanded Cypress portfolio to our customers by ensuring this exceptional service and support for these products."

## About EBV Elektronik

EBV Elektronik, an Avnet (NYSE:AVT) company, was founded in 1969 and is the leading specialist in European semiconductor distribution. EBV maintains its successful strategy of personal commitment to customers and excellent services. 230 Technical Sales Specialists provide a strong focus on a selected group of long-term manufacturing partners. 110 continuously trained Application Specialists offer extensive application know-how and design expertise. With the EBVchips Program, EBV, together with its customers, defines and develops new semiconductor products. Targeted customers in selected growth markets will be supported by the Vertical Sales Segments. Warehouse operations, complete logistics solutions and value-added services such as programming, taping & reeling and laser marking are fulfilled by Avnet Logistics, EBV's logistical backbone and Europe's largest service centre. EBV operates from 62 offices in 28 countries throughout EMEA (Europe – Middle East – Africa). For more information about EBV Elektronik, please visit [www.ebv.com](http://www.ebv.com).

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## Editor Contact EBV Elektronik

Bernd Schlemmer  
Vice President Communications  
Im Technologiepark 2-8  
85586 Poing  
[bernd.schlemmer@ebv.com](mailto:bernd.schlemmer@ebv.com)