

Atmel Corporation Names EBV Elektronik “Distributor of the Year”

Munich/Poing, EBV Elektronik, an Avnet company (NYSE: AVT) and the leading specialist in EMEA semiconductor distribution, has been awarded by Atmel Corporation (Nasdaq:ATML) “Distributor of the year” for the EMEA region as well as for Italy, East Europe and Israel.

“Atmel provides the electronics industry with complete system solutions focused on industrial, consumer, security, communications, computing and automotive markets. The categories EBV was awarded from Atmel for excellent achievements were “sales growth”, “design-win count growth” and “design-win sales growth”. “Atmel is a global leader in the design and manufacture of MCU’s, advanced logic & mixed-signal, nonvolatile memory and RF, to name just a few. Especially their state of the art portfolio for IoT, Industry-4.0 or M2M communication adds significantly value to EBV and our customers because these are areas EBV is focusing on heavily as well”, said Slobodan Puljarevic, President and CEO of EBV Elektronik. “Atmel is our strongest growing partner within our top suppliers. These awards underline that we are doing a great job together and are also very well working on our common future growth and success!”



Peter Jeutter, Senior Director Distribution Sales EMEA at Atmel confirms the extraordinary development of the two companies: “EBV has always been a strong business partner of Atmel and became the No 1 Distributor in 2014. In addition, Atmel’s portfolio fits excellent to EBV’s vertical segments and we expect to further accelerate our joint growth in 2015 especially within these segments.”

About EBV Elektronik

EBV Elektronik, an Avnet (NYSE:AVT) company, was founded in 1969 and is the leading specialist in European semiconductor distribution. EBV maintains its successful strategy of personal commitment to customers and excellent services. 230 Technical Sales Specialists provide a strong focus on a selected group of long-term manufacturing partners. 110 continuously trained Application Specialists offer extensive application know-how and design expertise. With the EBVchips Program, EBV, together with its customers, defines and develops new semiconductor products. Targeted customers in selected growth markets will be supported by the Vertical Sales Segments. Warehouse operations, complete logistics solutions and value-added services such as programming, taping & reeling and laser marking are fulfilled by Avnet Logistics, EBV’s logistical backbone and Europe’s largest service centre. EBV operates from 62 offices in 28 countries throughout EMEA (Europe – Middle East – Africa). For more information about EBV Elektronik, please visit www.ebv.com.

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