



The banner features a central image of a glowing globe with a star and a trophy icon, surrounded by a network of golden nodes and lines. To the right, the text reads 'WINNER EBV IoT HERO' in large red letters. Below this, it says 'at the 36th WT | Wearable Technologies Conference 2020 EUROPE'. The logo for 'INNOVATION WORLD CUP® SERIES' is in the top right. At the bottom, it says 'powered by EBV Elektronik | An Avnet Company |' and 'www.innovationworldcup.com'. A red banner at the bottom left contains the date '27 JANUARY 2020'. On the far right, there is a small icon of a tripod-mounted camera.

## HERE IS THE 2020 EBV IOT HERO

Munich, January 2020

**EBV Elektronik** is proud to announce the winner of the 3rd **EBV IoT Hero Award**, the great initiative of the leading European semiconductor distributor to support techpreneurs across Europe.

The exciting Pitch and Award Ceremony for the **EBV IOT HERO Award** took place at the 36th WT | Wearable Technologies Conference 2020 on January 27th in Munich.

The top4 finalists listed below have been selected among 500 participants of the **11th IOT/WT Innovation World Cup®** coming from the EMEA region:

**AFS Agro Flow System** – AFS Agro Flow System, Germany  
**Device for soil research and analysis**

**Kamedi GmbH** – heat\_it, Germany  
**Smart treatment for insect bites**

**Libido Music AB** – Hearo, Sweden  
**Sound controlling smart device**

**Neodelis srl** – Ecolumiere IoT Lighting Devices, Italy  
**Smart LED lamps with safety functions**

The presentation of these disruptive solutions on stage has been a tight race, concluding in the live evaluation of the jury dropping the curtain and crowning the winner: **AFS Agro Flow System**.

The Winner AFS Agro Flow System is already thrilled about the benefits from the award:

- Collaboration with EBV's StartmeUp team, dedicated to support start-up companies including engineering, sourcing, and logistics
- **A cash prize of 10,000 Euro**
- Free marketing package and further support from the [Innovation World Cup® Series](#)
- The name of the winner will be permanently published on the INNOVATION WORLD CUP [Hall of Fame](#).

„This year the level of innovation presented by the competitors was really impressive. For EBV it was absolutely exciting to evaluate all the registrations, finding the group of finalists and now having AFS Agro Flow System as the next EBV IOT Hero. Congratulation from the EBV Team!“ stated Markus Vogt, Director Segment Healthcare & Personal Devices, EBV Elektronik.

You could be the next winner! The 12<sup>th</sup> Innovation World Cup® is already open for submissions! Submit your solution free of charge today [here](#).

More information: [www.innovationworldcup.com](http://www.innovationworldcup.com)

### **Behind the scenes – The Innovation World Cup® Series**

The [Innovation World Cup® Series](#) is the world's leading open innovation platform that supports breakthrough innovations to become reality, and connect techpreneurs with international tech corporations.

The Innovation World Cup® Series was initiated by Navispace AG in 2003. Current partners include STMicroelectronics, EBV Elektronik, Würth Elektronik, Microtronics, LOXXESS, AiQ Smart Clothing and VARTA Microbattery. A panel of international industry experts selects the best solutions based on the level of innovation, marketability, and usability. Participation is free of charge.

Further partners include StartupCon, WT | Wearable Technologies, BIM World MUNICH, CSEM, AlpICT, ACCIO, Business OULU, G2 Startups, Gate Garching, Wolves Summit, Medical Valley, UnternehmerTUM, Team Côte D'Azur, French Côte D'Azur, Innovative City, Innovability, CENSIS, MEDICA, InnMind, ISPO, Polar Bear Pitching, MIT Enterprise Forum Poland, Technoport, THINGS Stockholm, Munich Startup, Engerati, InfoShare, IFJ, IT2Industry, Paris Region Entreprises, Disruptive Week Milan, GZDN, INN.KUBATOR, TechBBQ, TAITRA, Hong Kong Science, Technology Park, Government of Canada, Cluster Digital, IOT Business News, and many more.

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