

## ams awards EMEA distribution franchise to EBV to support rapid growth in demand for smart sensor solutions

EBV's strength in technical sales and applications engineering will help design engineers take advantage of ams innovations in optical, imaging, environmental, audio, position and wireless sensor products

**Premstaetten, Austria (9 October, 2017) - ams (SIX: AMS), a leading worldwide supplier of high performance sensor solutions, today announced, that it has signed a franchise distribution agreement with EBV Elektronik covering the Europe, Middle East and Africa (EMEA) region. The franchise agreement is effective immediately, and entitles EBV to sell the ams portfolio of products.**

ams has signed EBV as a franchised distributor to provide a wider range of OEM customers with technical sales and design support for its advanced sensor solutions. The optical, imaging, environmental, audio, magnetic, and wireless sensing products from ams include extensive firmware elements and provide high-level system functions in applications such as lighting, air quality, health status, display management, color analysis, flow sensing, acoustic noise cancellation, and motor control.

By focusing its engineering expertise on a dedicated number of component manufacturers, EBV gains a deep understanding of its suppliers' advanced technologies and of the best means to implement them in new designs. This EBV business model helps OEM customers get to market more easily and more quickly with designs that use innovative components such as ams sensor solution ICs (Integrated Circuits). The new ams partnership with EBV is therefore expected to lead to growth both in ams' customer base and in the number of design wins for its products.

EBV will provide a full distribution service to customers using ams products. This starts at the first stages of proof-of-concept development, at which EBV's engineers will help designers to evaluate the capabilities of ams' products. EBV's support extends through to volume production, supported by its large-scale inventory and advanced logistics services.

"EBV has an impressive technical sales and support operation that will help new users to discover and deploy ams' unrivalled range of high-performance sensor solutions," said Barron Crosby, Vice President for Global Distribution at ams.

"EBV's focus on growth markets such as smart sensing and connectivity makes for a perfect marriage with the ams portfolio of application-oriented sensor solutions. ams has a unique portfolio of sensor solutions which provide innovative features for applications in the smart consumer and smart building, wearables, healthcare, industrial, and automotive markets in which EBV is Europe's top component distributor," said Slobodan Puljarevic, President of EBV. "By adding the products of ams to our linecard, EBV is bringing a new and exciting set of capabilities to our customers."

### About ams

ams is a global leader in the design and manufacture of advanced sensor solutions. Our mission is to shape the world with sensor solutions by providing a seamless interface between humans and technology.

ams' high-performance sensor solutions drive applications requiring small form factor, low power, highest sensitivity and multi-sensor integration. Products include sensor solutions, sensor ICs, interfaces and related software for consumer, communications, industrial, medical, and automotive markets.

With headquarters in Austria, ams employs over 8,000 people globally and serves more than 8,000 customers worldwide. ams is listed on the SIX Swiss stock exchange (ticker symbol: AMS). More information about ams can be found at [www.ams.com](http://www.ams.com).

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### About EBV Elektronik

EBV Elektronik, an Avnet (NYSE:AVT) company, was founded in 1969 and is the leading specialist in European semiconductor distribution. EBV maintains its successful strategy of personal commitment to customers and excellent services. 230 Technical Sales Specialists provide a strong focus on a selected group of long-term manufacturing partners. 110 continuously trained Application Specialists offer extensive application know-how and design expertise. With the EBV-chips Program, EBV, together with its customers, defines and develops new semiconductor products. Targeted customers in selected growth markets will be supported by the Vertical Sales Segments. Warehouse operations, complete logistics solutions and value-added services such as programming, taping & reeling and laser marking are fulfilled by Avnet Logistics, EBV's logistical backbone and Europe's largest service centre. EBV operates from 63 offices in 29 countries throughout EMEA (Europe – Middle East – Africa).

For more information about EBV Elektronik, please visit [www.ebv.com](http://www.ebv.com). Further information about Avnet is available via [www.avnet.com](http://www.avnet.com).

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