

EBV Elektronik promotes William Caruso to Director of Technical Marketing

Munich/Poing, 15 December 2015 – EBV Elektronik, an Avnet company (NYSE: AVT) and the leading specialist in EMEA semiconductor distribution, has promoted William Caruso to become Director of Technical Marketing as of January 1st, 2016. In his position he will be responsible for driving and enhancing the further development in EBV technical marketing across EMEA (Europe, Middle East & Africa). He will report directly to Thomas Staudinger, VP Vertical Segments EBV Elektronik.

Caruso joined EBV Italia as Altera Field Application Engineer in April 2002 and followed Altera as Technical Sales Engineer from January 2007. He was promoted to Regional Sales Manager of the Milan office in January 2008. In 2012, he assumed the role of General Sales Manager for South West Italy, consistently achieving excellent business results and proving his leadership skills in a broader geographical context.



“Looking at William’s strong sales and technical background, his skills in leading teams and his know-how, I am positive that William will add tremendous value to the further development of our Technical Marketing,” comments Thomas Staudinger, VP Vertical Segments EBV Elektronik.

Caruso has a diploma as Electronics Technician, a degree in Physics from the University of Turin and an Executive MBA from the MIP Politecnico in Milan.

About EBV Elektronik

EBV Elektronik, an Avnet (NYSE:AVT) company, was founded in 1969 and is the leading specialist in European semiconductor distribution. EBV maintains its successful strategy of personal commitment to customers and excellent services. 230 Technical Sales Specialists provide a strong focus on a selected group of long-term manufacturing partners. 110 continuously trained Application Specialists offer extensive application know-how and design expertise. With the EBVchips Program, EBV, together with its customers, defines and develops new semiconductor products. Targeted customers in selected growth markets will be supported by the Vertical Sales Segments. Warehouse operations, complete logistics solutions and value-added services such as programming, taping & reeling and laser marking are fulfilled by Avnet Logistics, EBV’s logistical backbone and Europe’s largest service centre. EBV operates from 62 offices in 28 countries throughout EMEA (Europe – Middle East – Africa). For more information about EBV Elektronik, please visit www.ebv.com.

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