

EBV Elektronik and Maxim Integrated Sign EMEA Distribution Agreement

Poing, Germany and San Jose, CA—EBV Elektronik, an Avnet company (NYSE: AVT) and the leading specialist in EMEA semiconductor distribution, today announced an agreement with Maxim Integrated Products, Inc. (NASDAQ: MXIM) to distribute its innovative and high-performance product portfolio in the Europe, Middle East and Africa (EMEA) region, starting January 2017.

“As Maxim continues to expand its automotive and industrial technology offerings, the deep application knowledge and expertise of EBV will provide our EMEA customers with an added level of support to help them bring their products to market quickly,” said David Loftus, Vice President of Worldwide Sales and Marketing at Maxim Integrated. “The distribution agreement with EBV strengthens Maxim’s commitment to these fast growing markets and our customers in EMEA.”

“Maxim Integrated provides a state-of-the-art analog portfolio of general purpose products with the performance and flexibility needed for use in multiple applications. In parallel, they also offer very application-specific products to support the demanding requirements of high-end technology markets. Maxim’s portfolio and technology roadmap complements the EBV Vertical Segments approach and our industrial market strategy,” said Slobodan Puljarevic, President of EBV Elektronik. “The world leading analog portfolio of Maxim together with the services, market knowledge and technology know-how of the EBV sales teams and our FAE community will be a great combination for our customers. We are looking very much forward to this promising partnership and are convinced that it is going to be a big success story for everybody involved, Maxim, our customers and EBV.”

About Maxim Integrated

Maxim develops innovative analog ICs for the automotive, industrial, healthcare, mobile consumer, and cloud data center markets. We make technology smaller, smarter, more secure and energy efficient, so that our customers can meet the demands of an integrated world. Learn more at www.maximintegrated.com.

About EBV Elektronik

EBV Elektronik, an Avnet (NYSE:AVT) company, was founded in 1969 and is the leading specialist in European semiconductor distribution. EBV maintains its successful strategy of personal commitment to customers and excellent services. 230 Technical Sales Specialists provide a strong focus on a selected group of long-term manufacturing partners. 110 continuously trained Application Specialists offer extensive application know-how and design expertise. With the EBVchips Program, EBV, together with its customers, defines and develops new semiconductor products. Targeted customers in selected growth markets will be supported by the Vertical Sales Segments. Warehouse operations, complete logistics solutions and value-added services such as programming, taping & reeling and laser marking are fulfilled by Avnet Logistics, EBV’s logistical backbone and Europe’s largest service centre. EBV operates from 63 offices in 29 countries throughout EMEA (Europe – Middle East – Africa). For more information about EBV Elektronik, please visit www.ebv.com.

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