

# EBV Elektronik and STMicroelectronics Celebrate The Great Success of Their Partnership During CY14

**Munich/Poing – 12<sup>th</sup> February 2015. EBV Elektronik, an Avnet company (NYSE: AVT) and the leading specialist in EMEA semiconductor distribution, and STMicroelectronics, a global semiconductor leader serving customers across the spectrum of electronics applications, recognized and celebrated their outstanding partnership. In 2014, EBV achieved record sales with STMicroelectronics products.**

This milestone is a great success for both companies; ST was the fastest-growing partner within EBV's top suppliers while, at the same time, EBV was the fastest-growing distributor for ST in EMEA.

"ST offers one of the industry's broadest product portfolios and customers across all areas and markets of electronics applications enjoy their innovative semiconductor solutions and manufacturing strength. Nevertheless, this success required much more than just a great supplier product portfolio together with a strong sales force and FAE team of a distributor," said Slobodan Puljarevic, president and CEO of EBV. We could only achieve high-growth and record revenue because both organizations are totally aligned in all areas of our business relationship with outstanding respect, and trust, in the overall high level of service to our customers. ST and EBV really are a winning team!"



Photo: (from left to right)  
 Alexander Zimmer – Director Strategic Product Planning, EBV Elektronik  
 Markus Kirschner – VP Procurement & Commodity Marketing, EBV Elektronik  
 Slobodan Puljarevic- President & CEO, EBV Elektronik  
 Paul Cihak – Executive Vice President Sales & Marketing, STMicroelectronics EMEA  
 Karim Khebere - Vice President Technical Development, EBV Elektronik  
 Mauro Mandara - Vice President Channel (Distribution, EMS and OLM), STMicroelectronics EMEA

"EBV has made a very strong contribution to growing our presence in the mass market, which is a key pillar for ST. They have consistently demonstrated exceptional performance over the years, in demand creation and asset management and. this award recognizes their excellent work while proving the success of our long-term and ongoing relationship," added Mauro Mandara, vice president of ST's EMEA distribution network.

## About EBV Elektronik

EBV Elektronik, an Avnet (NYSE:AVT) company, was founded in 1969 and is the leading specialist in European semiconductor distribution. EBV maintains its successful strategy of personal commitment to customers and excellent services. 230 Technical Sales Specialists provide a strong focus on a selected group of long-term manufacturing partners. 110 continuously trained Application Specialists offer extensive application know-how and design expertise. With the EBVchips Program, EBV, together with its customers, defines and develops new semiconductor products. Targeted customers in selected growth markets will be supported by the Vertical Sales Segments. Warehouse operations, complete logistics solutions and value-added services such as programming, taping & reeling and laser marking are fulfilled by Avnet Logistics, EBV's logistical backbone and Europe's largest service centre. EBV operates from 62 offices in 28 countries throughout EMEA (Europe – Middle East – Africa). For more information about EBV Elektronik, please visit [www.ebv.com](http://www.ebv.com).

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## Editor Contact EBV Elektronik

Bernd Schlemmer  
 Vice President Communications  
 Im Technologiepark 2-8  
 85586 Poing  
[bernd.schlemmer@ebv.com](mailto:bernd.schlemmer@ebv.com)