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### **Brilliance of IoT Designs**

Smart | Connected | Secure

### **Brilliance of IoT Designs**

#### From Sensor to Cloud

Smart design

IoT Design Challenge

- Connected to any cloud and highly secure
- Optimized time to market
- IoT-enabled reference boards

IoT has dramatically increased the complexity of designs

challenges include increasing lines of software, integration

and operating systems and integrating best practices for

relaxed, Microchip offers some of the best practices and

including sensors, actuators and gateways. Complex

of complex communication IPs, additional middleware

data security and authentication. Failures and unfavorable delays are often the results. To make your life more

### **IoT Mission**



What is brilliance? It is making complex things simple. Experience and feel how Microchip has reduced the complexity and effort required to design embedded IoT devices-smart design, connected to any cloud and highly secure.

### **Microchip's IoT Value Proposition**

- Any core any cloud
- Smart, connected and secure
- Design and scale fast and easy from proof of concept to millions





solutions for IoT design.

### IoT Enabled Reference Boards

#### **Reference Boards, Evaluation Boards and Function Boards Demonstrating Ready-to-Go Embedded IoT Solutions**





also offering an Andruio<sup>™</sup> Mega interface. Code Examples are available.

https://github.com/MicrochipTech/amazon-freertos/ blob/mchpdev/Getting%20Started%20with%20 the%20Microchip%20SAME70%20XULT.md

extended by further system functions like security,

authentication, Ethernet, CAN and camera. It is





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System

expandable



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### **IoT Enabling Focus Products**



#### **Secure Element - Trust Platform**

- Secure authentication for any cloud any core and network including secure key storage
- Factory service for pre-provisioning for any cloud (eg AWS, MS Azure, Google, TTI, Actility)
- Supports Secure Boot, Secure OTAU
- Keep your secrets secret at best level
- Protect your brand

www.microchip.com/trust-platform

- IoT security
- Cyber security
- Factory preprovisioning
- Authentication
- Any cloud any core
- JIL high











#### www.microchip.com/DM320118

#### WINC1500 Wi-Fi Smart Device Enablement Kit: AWS Cloud + Alexa

Microchip's Wi-Fi Smart Device Enablement Kit is designed to accelerate adding Alexa voice control to your existing application, enabling rapid prototyping based on a Cortex-M0+ low-power controller and a Wi-Fi module, security and authentication. Code Examples are available.

https://github.com/MicrochipTech/winc1500-wifismart-device-enablement-kit-aws-cloud

### IoT - Service, Support and Trainings



#### Microchip Linux Solutions

Get started with Linux on our microprocessors and explore the potential of the combined hardware and software platform.

www.Linux4SAM.org

- Yocto, Buildroot, openWRT
- Device tree

Alexa voice

control

Security

Authentication

Wi-Fi

- peripheral driversSecurity updates
- Maintaining stable kernels









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MICROCHIP ATSAMA5D28C-D1G	SAMA5D2 Intelligent Gateway Get started building your edge computing cloud gateway on SAMA5D2 with increased reliability and reduced operating costs. https://www.microchip.com/design-centers/ internet-of-things/amazon-web-services/ intelligent-gateways	•	SAMA5D2 edge computing Cloud function locally at the edge AWS Greengrass Linux	
	<ul> <li>Design Check Services</li> <li>LANCheck<sup>™</sup> Design Review</li> <li>MPUCheck</li> <li>USBCheck<sup>™</sup> Design Review</li> <li>WirelessCheck Design Review</li> <li>www.microchip.com/design-check-services</li> </ul>	•	Design and layout review Added value LANCheck MPUCheck USBCheck WirelessCheck	
	<ul> <li>Masters Training Conferences Worldwide</li> <li>Training conference with more than 100 classes</li> <li>Transfer knowledge</li> <li>Become an expert</li> <li>Security, Ethernet, USB, Linux</li> <li>http://techtrain.microchip.com/masters/Home.aspx</li> </ul>	•	Become a design expert Design efficiency Networking IoT trainings Security, Ethernet, USB and more	
	<ul> <li>Shields Up: System and Data Security Webinars</li> <li>1. Implementing Multizone Security in RISC-V Applications</li> <li>2. Protecting Your IP in a Cloud-Connected World</li> <li>3. Trust Your Firmware: Secure Boot for Application Processors</li> <li>4. RISC-V Enclaves</li> <li>5. The Importance of Quantum Resistance for Critical Security Functions</li> <li>6. Trust&amp;GO for Any Cloud</li> <li>7. Guidelines to Securing Embedded Applications</li> <li>8. Trust Platform for the CryptoAuthentication<sup>™</sup> Family</li> <li>www.microchip.com/promo/</li> </ul>	•	Webinars about security Trust&Go RISC-V	

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