



November 19, 2024

## TRIA AMERICAS PRODUCTS MANUFACTURING UPDATE

Product Change Notification PCN24005

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### Products Affected:

ALL PRODUCTS

**Subject:** Brand change from Avnet to TRIA

**Reason for Change:** Avnet Designed/Manufactured products are being rebranded as Tria to differentiate them from the Avnet core distribution services. The products themselves will not change, only the brand identification.

**Further Questions?** Contact [customize@tria-technologies.com](mailto:customize@tria-technologies.com) or your local Avnet Sales office.

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