

AVNET INTEGRATED SOLUTIONS SPOTLIGHT ON MICROSOFT FOR OEMs

HOW OEMs AVOID COSTLY END-OF-LIFE DISRUPTIONS



WHY END OF LIFE IS EASIER WITH MICROSOFT EMBEDDED AND IOT LICENSING



PROTECT REVENUE AND COMPLIANCE AS PRDSOLUTIONS REACH END-OF-LIFE

When you design and deploy purpose-built solutions, keeping products in market as long as possible is critical to maximizing return and minimizing disruption. Microsoft Embedded and IoT licensing is designed to support this reality—particularly when products approach end of life

With 10 years of standard support and options for extended support beyond that, Embedded and IoT licenses help OEMs maintain availability, security, and compliance well past the timelines of general-purpose operating systems.

When your license goes EOL, several important things can happen:

- You may lose compliance status
- Your security exposure increases
- Unpatched devices are an increased security risk
- Support costs increase
- You can't ship products that are EOL
- Your products become less stable, less secure and more costly

Our experienced team provides clear guidance on the type and number of licenses you need, supports you throughout the purchase and development process, and stays engaged at every stage. We help you plan end-of-life transitions and licensing changes in a way that minimizes disruption and protects long-term product value.

WHICH LICENSE DO YOU NEED?

IoT Desktop Products

- Win 10 LTSC
- 2015, 2016, 2018, 2021
- Win 11 SAC
- Win Embedded 8.1
- Win 7
- Win CE 5,6

Windows Server IoT Products

- Standard, Data Center, Storage, Telco,
- 2012, 2016, 2019, 2022

SQL IoT Standard or Enterprise

- 2018, 2012, 2014, 2016, 2019, 2022
- Office LTSC 2021

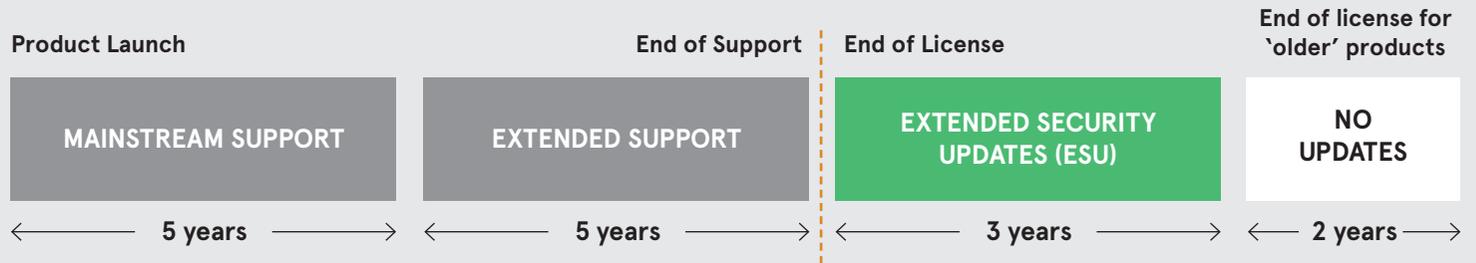


PLANNING FOR END OF LICENSE AND END OF SUPPORT TIMELINES

Understanding End of License and End of Support timelines is critical for maintaining product availability, security, and compliance over long lifecycles. When a product reaches EOS, security updates and technical support end. When it reaches EOL, the software can no longer be shipped—introducing risk for products still in production or deployed in the field.

Microsoft Embedded and IoT licensing is designed to address these challenges. Embedded products include up to 10 years of standard support, with options for extended security updates—helping OEMs plan transitions deliberately and keep solutions supported and secure longer.

SUPPORT CYCLE WINDOWS 10 IoT ENTERPRISE LTSC



UPGRADE RIGHTS

Let OEMs upgrade qualified devices already deployed in the field to newer Windows IoT versions using an Upgrade COA, helping extend the life of legacy systems while keeping up with updates and compliance.

DOWNGRADE RIGHTS

Allows customers to deploy an earlier version of Windows IoT for application compatibility, giving OEMs flexibility to continue supporting legacy solutions while working toward migration to current, supported platforms.

UPDATES AVAILABLE AT EACH LIFECYCLE STAGE				
	Mainstream Support	Extended support	Extended Security Updates (ESU)	No Updates
Security Updates				
Critical	●	●	●	
Important	●	●	●	
Moderate	●	●		
Low	●	●		
Non-security updates	●	●		
	●			

END OF SUPPORT (EOS)

Devices will continue to run but will become more vulnerable to security risks. You will stop receiving all updates from Microsoft.

END OF LICENSE (EOL)

Devices may no longer be sold. Refer to your license agreements for specific details.



QUESTIONS? GET IN TOUCH!

Managing End of License and End of Support transitions requires specialized expertise—and many OEM teams no longer have the resources to manage this internally. Avnet's dedicated software specialists work exclusively with Microsoft Embedded and IoT licensing, helping OEMs plan EOL transitions with clarity and confidence.

Because we partner with Microsoft every day, we help you navigate licensing options, support paths, and extended security updates—while minimizing disruption to your OEM solutions already in the field.

We can help you build an EOL plan to:

- Assess your device inventory
- Validate your OS support status
- Identify risk across deployed systems
- Determine future licensing paths
- Build and validate upgrade images
- Test and deploy your Microsoft licenses, globally.

Email us directly at software@avnet.com or call us at **800-434-6155**

